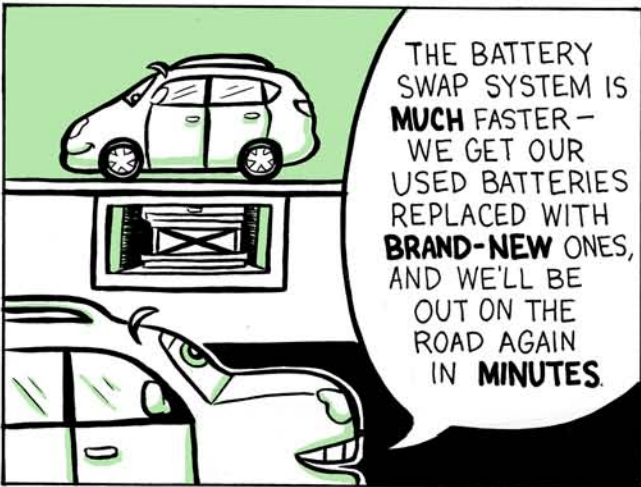
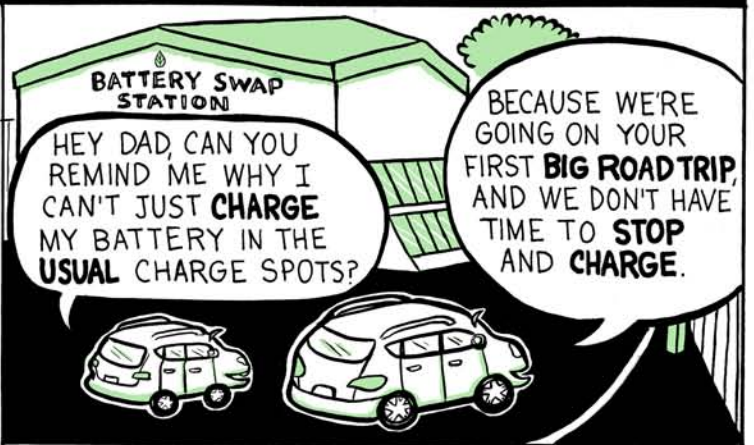
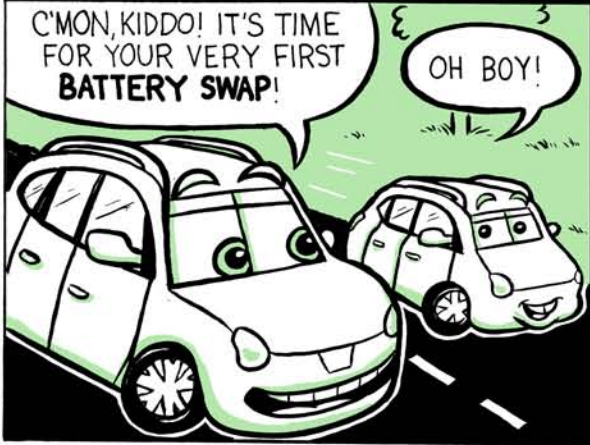


# Unmasked: The Green Prince

created by: INBAL FREUND-NOVICK and CHARI PERE

Art By: CHARI PERE



Once upon a time there was a prince with skin as green as grass...



ONE DAY, HE WAS INVITED TO A CONFERENCE ALONG WITH OTHER YOUNG PRINCES AND RULERS. THERE, THE GREEN PRINCE WAS GIVEN A QUEST.



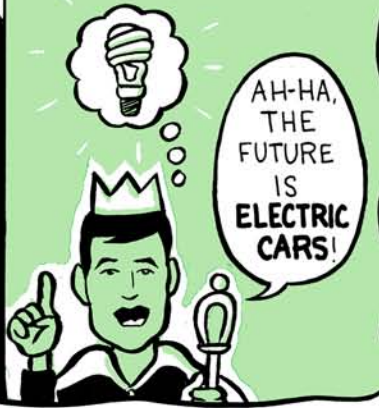
THE PRINCE THOUGHT LONG AND HARD. HE RETURNED HOME AND BEGAN RESEARCHING THE ISSUE WITH ENERGY EXPERTS, BOOKS, AND SESSIONS ON WIKIPEDIA. HE CAME TO A CONCLUSION:



OIL **POLLUTES** THE ENVIRONMENT AND **DESTROYS** IT...



UPON FURTHER RESEARCH, THE GREEN PRINCE FOCUSED ON **ONE SOLUTION:**



BUT HAVEN'T ELECTRIC CARS BEEN AROUND FOR A WHILE? THAT'S NOT NEW!



YOUR GREAT-GREAT GRANDPARENTS WERE ELECTRIC CARS IN THE **MID-19<sup>TH</sup>, EARLY 20<sup>TH</sup> CENTURIES.**

BACK THEN, ELECTRIC CARS WERE ACTUALLY AMONG THE **PREFERRED** MEANS OF TRANSPORTATION.



THEY WERE MORE **COMFORTABLE** AND EASIER TO USE THAN GASOLINE-FUELED CARS.

THE MAIN PROBLEM WAS THE **BATTERY**; THE TECHNOLOGY WAS NOT READY THEN.

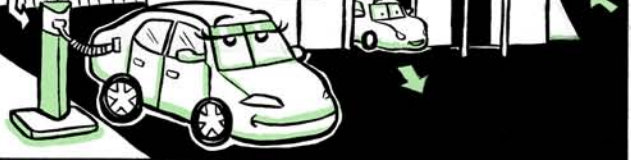


BATTERIES WERE EXPENSIVE, SLOW TO CHARGE, AND DIDN'T LAST VERY LONG. THE **OIL DEMONS** WERE FASTER AND DOMINATED THE ROADS. TODAY, IT'S A WHOLE DIFFERENT WORLD.

SO WHAT MADE THE PRINCE'S PLAN **DIFFERENT?**

THE PRINCE CREATED A SYSTEM BASED ON **MODELS** THAT ALREADY EXISTED SUCH AS CELL PHONES, CAR WASHES, AND GAS STATIONS.

WHEN LOW ON ELECTRIC MILEAGE, FILL UP ON A PAY-PER-MILE BASIS AT A **CHARGE SPOT.**



FOR THOSE IN A BIG RUSH LIKE WE WERE JUST NOW, **BATTERY-SWAPPING STATIONS** WERE SET UP TO EASILY CHANGE EMPTY BATTERIES TO FULL ONES IN UNDER TWO MINUTES.



THE GREEN PRINCE APPROACHED DIFFERENT COUNTRIES AND LEADERS WITH HIS IDEA.



ONLY ONE WORLD LEADER SHOWED ANY INTEREST: THE **VICEROY** OF THE **LAND OF CARMELL.**

THE PRINCE WAS INVITED TO SPEAK AT A CONFERENCE WHERE HE PROPOSED HIS IDEA IN FRONT OF ROYALTY, KNIGHTS, AND OTHER WORLD RULERS.



NO NEW INVENTIONS ARE NECESSARY. FOR MY PLAN, A SMALL COUNTRY LIKE CARMELL COULD **EASILY** GET OFF OIL BY ADOPTING THIS MODEL.

BY THE END OF THE PITCH, EVEN THE EXPERT WHO HAD BEEN BROUGHT IN TO ARGUE THAT INDEPENDENCE FROM OIL WAS NOT POSSIBLE WAS CONVINCED.

THE GREEN PRINCE WAS THEN INTRODUCED TO THE KING OF CARMELL, WHO WAS VERY ENTHUSIASTIC ABOUT THE QUEST.



A WEEK LATER, THE PRINCE WAS AWOKEN IN THE MIDDLE OF THE NIGHT BY A PHONE CALL...



PLEASE HOLD FOR THE VICEROY OF CARMELL



YOU SPOKE SO BEAUTIFULLY. YOU HAVE TO MAKE THIS A REALITY. OTHERWISE, IT WILL REMAIN A DREAM.

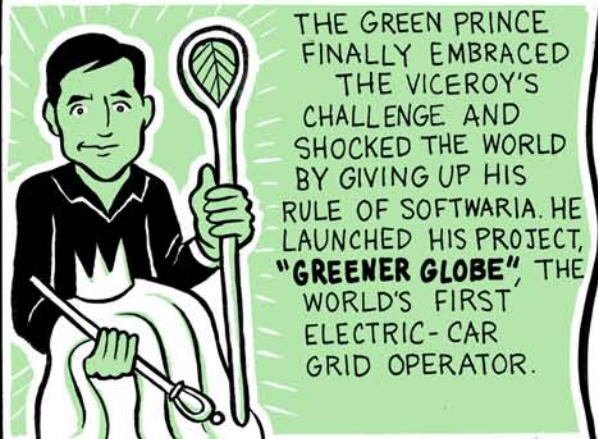
WELL, I WOULD LOVE TO SEE MY QUEST COMPLETED, BUT I'M ABOUT TO FULFILL MY LIFE-LONG DREAM TO RULE THE LAND OF SOFTWARIA. THAT'S A VERY IMPORTANT POSITION.



THE PRINCE WAS NOT YET FULLY CONVINCED TO ABANDON HIS LIFE-LONG DREAM, BUT CONTINUED TO MAKE PROGRESS ON THE ELECTRIC CARS. HE HAD FOUND HIS TEST COUNTRY, BUT NEEDED A CAR MANUFACTURER.



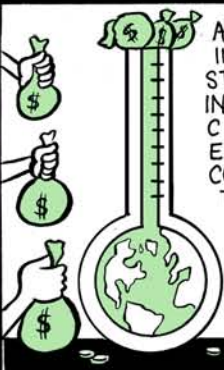
SO THE WIZARD SENT THE PRINCE ON A QUEST FOR THE MISSING COMPONENT TO RID THE WORLD OF THE EVIL OIL: THE NECESSARY FUNDING TO MAKE IT HAPPEN.



THE PRINCE BEGAN TO SEARCH FOR THE FINAL INGREDIENT. HE MET WITH ONE OF CARMELL'S WEALTHIEST MERCHANTS WHO ADMIRERD THE QUEST.



AND THUS, GREENER GLOBE GOT ITS FIRST 100 MILLION GOLD COINS.



AFTER THAT, INVESTMENTS STARTED POURING IN. THE PRINCE COLLECTED ENOUGH GOLD COINS NECESSARY TO LAUNCH GREENER GLOBE IN CARMELL.



WITH THE FUNDING AND COUNTRY READY TO GO, THE WIZARD OF RISSAUN BEGAN DEVELOPING THE FIRST BATCH OF ELECTRIC CARS.



OTHER LEADERS GAVE UP THEIR POSITIONS TO JOIN THE GREEN PRINCE ON HIS QUEST TO RID THE WORLD OF OIL. PRETTY SOON, OTHER COUNTRIES FOLLOWED.



WOW-THE GREEN PRINCE CERTAINLY DID HELP MAKE THE WORLD A BETTER PLACE. I GUESS HIS STORY HAS SPREAD PRETTY FAR...



EXCUSE ME, WE HEARD ABOUT GREENER GLOBE. WHERE CAN WE SIGN UP?

IT SURE HAS. END.





# Here's how **YOU** can help the **Green Prince** make the world a better place...



1) **Volunteer** to be the office "energy conserving officer". Reduce electricity use by making sure lights, air conditioning, heating, and any other energy-consuming devices are shut off.

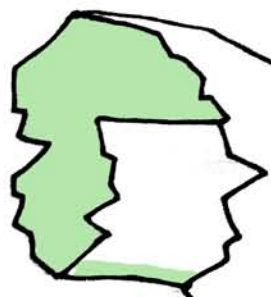


2) **If you** and some friends need to go somewhere, volunteer yourself or your parent (with their permission, of course!) to carpool. Better yet, if you can bike or walk – it's healthier not only for you, but for the environment.



3) **Volunteer** to beautify your neighborhood. If you want to give a present, plant a tree in someone's house. Or pick up garbage in parks. Kids, get your teachers to make a class trip to go plant trees. Not only will you help the environment, but you'll get out of class too!

**Be creative!** You can also pick your own environmentally-friendly quest and help save the world, one volunteer act at a time.



Created for the call to national service week, October 19-26 2009.

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